

AUG17/12 16.41
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
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1. $\frac{1}{2} \leq \frac{a}{b} \leq \frac{3}{2}$

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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE AUG17/12	16.41
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** NEW ORDER **
 TTLS \$28000.11X
 PLS CFM, THX 8/17

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 321	AGENCY EST# = 1521
AGENCY PRODUCT CODE = 340	

1	1100A-1200N	60	\$2,400.00	8/24	8/24	1	FRI	1
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PROGRAM : VIEW-ABC
CON COM1: VIEW-ABC
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2	400P-500P	60	\$1,800.00	8/24	8/24	1	FRI	1
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PROGRAM : DR OZ
CON COM1: DR OZ
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P PROGRAM : EYEWIT NWS-6 CON COM1: EYEWIT NWS-6	60		\$7,000.00	8/24	8/24	1		FRI	1
4			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	60		\$2,400.00	8/27	8/27	1		MON	1
5			1200N-1230P PROGRAM : EYEWIT NW-NN SA CON COM1: EYEWIT NW-NN SA	60		\$1,200.00	8/25	8/25	1		SAT	1
6			600A-900A PROGRAM : EYEWIT-WK DYBK2< CON COM1: EYEWIT-WK DYBK2<	60		\$2,200.00	8/25	8/25	1		SAT	1
7			600A-900A PROGRAM : EYEWIT-WK DYBK2< CON COM1: EYEWIT-WK DYBK2<	60		\$2,200.00	8/26	8/26	1		SUN	1
8			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	60		\$2,000.00	8/23	8/23	1		THU	1
9			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	60		\$1,300.00	8/21	8/21	1		TUE	1
10			1210A-105A PROGRAM : J KIMMEL-ABC< CON COM1: J KIMMEL-ABC<	60		\$900.00	8/22	8/22	1		WED	1
11			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	60		\$4,600.00	8/22	8/22	1		WED	1

REP HEADLINE# 6286304
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG17/12 16.41
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12			25600.00	SEP/12		\$2,400.00						
CONTRACT TOTAL												28000.00
TOTAL SPOTS												11

MARKET TOTALS \$90,322 WFTV 31% WKMG 16% WESH 33% WOFL 12% WKCF 2% WRBW 4% CABL 2%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*